

LISTING OF THE CLAIMS

Please amend the claims as indicated below.

Claims 1-19 (canceled without prejudice)

20. (Previously presented) A product container comprising:

- a) an elongated sleeve defining an opening at one end thereof, the opening defined by a peripheral edge, the sleeve including a pair of opposed resilient locking tabs extending from the peripheral edge of the opening for releasably engaging an end cap received within the opening; and
- b) an end cap adapted and configured for reception within the opening of the sleeve, the end cap having a base portion dimensioned and configured to extend into the sleeve and a peripheral wall extending upwardly from the base portion and having an outwardly extending rim adapted to abut the peripheral edge of the opening to limit the extent to which the base portion can extend into the sleeve, wherein the opposed resilient locking tabs are dimensioned and configured to releasably engage the peripheral wall of the end cap to prevent removal of the end cap from the sleeve.

21. (Previously presented) A product container as recited in Claim 20, wherein the opposed resilient locking tabs are dimensioned and configured to releasably engage an exterior surface of the peripheral wall of the end cap.

22. (Previously presented) A product container as recited in Claim 20, wherein the opposed locking tabs are adapted and configured for folding into the sleeve to releasably engage the peripheral wall of the end cap.

23. (Previously presented) A product container as recited in Claim 20, wherein the sleeve is defined by opposed first and second curved panels.

24. (Previously presented) A product container as recited in Claim 23, wherein the first and second curved panels are connected to one another along lateral edges of the container.

25. (Previously presented) A product container as recited in Claim 24, wherein the first and second curved panels are integrally joined to one another along a first lateral edge of the container.

26. (Previously presented) A product container as recited in Claim 24, wherein the first and second curved panels are affixed to one another along a second lateral edge of the container.

27. (Previously presented) A product container as recited in Claim 20, wherein the base portion of the end cap includes a shaped cavity for accommodating a product displayed within the container.

28. (Previously presented) A product container as recited in Claim 27, wherein the shaped cavity extends upwardly from the base portion of the end cap.

29. (Previously presented) A product container as recited in Claim 28, wherein the shaped cavity extends upwardly from the base portion of the end cap to a location below the rim of the peripheral wall of the end cap.

30. (Previously presented) A product container as recited in Claim 28, wherein the shaped cavity has a generally circular cross-section.

31. (Previously presented) A product container as recited in Claim 20, wherein the sleeve defines a second opening at a second end thereof, the second opening defined by a second peripheral edge, and wherein the sleeve includes a second pair of opposed resilient locking tabs extending from the second peripheral edge of the second opening for releasably engaging a second end cap received within the second opening.

32. (Previously presented) A product container as recited in Claim 31, further comprising a second end cap adapted and configured for reception within the second opening of the sleeve.

33. (Previously presented) A product container as recited in Claim 32, wherein the second end cap has a base portion dimensioned to extend into the sleeve and a peripheral wall extending upwardly from the base portion and having an outwardly extending rim adapted to

abut the peripheral edge of the second opening to limit the extent to which the base portion of the second end cap can extend into the sleeve.

34. (Previously presented) A product container as recited in Claim 33, wherein the second pair of opposed resilient locking tabs are dimensioned and configured to releasably engage the peripheral wall of the second end cap to prevent removal of the second end cap from the sleeve.

35. (Previously presented) A product container as recited in Claim 34, wherein the base portion of the second end cap includes a shaped cavity for accommodating a product displayed within the container.

36. (Previously presented) A product container as recited in Claim 35, wherein the shaped cavity extends upwardly from the base portion of the second end cap.

37. (Previously presented) A product container as recited in Claim 36, wherein the shaped cavity extends upwardly from the base portion of the second end cap below the rim of the peripheral wall of the second end cap.

38. (Previously presented) A product container as recited in Claim 37, wherein the shaped cavity of the second end cap has a generally circular cross-section.